

### 3. Problem-Solving methodologies adopted in Marian exposes the learners to real life scenarios and challenge them to arrive at sustainable solutions.

#### Research

- Research Projects
- Survey reports
- Market Analysis

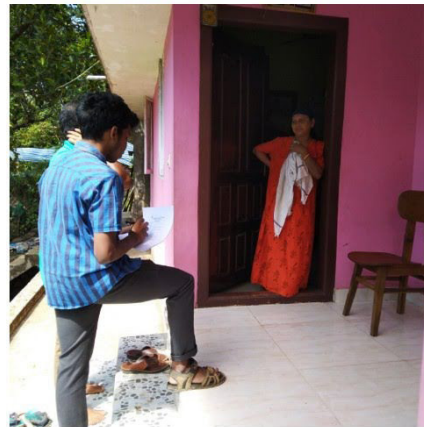
RESEARCH  
PROJECTS



MARKET  
ANALYSIS



SURVEY REPORTS



**01** RESEARCH REPORT | Students of Applied Economics Department collecting data for research project



## **A STUDY ON ENVIRONMENTAL AWARENESS FOR SUSTAINABLE DEVELOPMENT IN IDUKKI DISTRICT**

### **Minor-Project**

### **Report**



MARIAN COLLEGE  
KUTTIKKANAM  
(AUTONOMOUS)

MAKING COMPLETE

# CERTIFICATE PROGRAMME IN DATA ANALYTICS AND VISUALIZATION

OFFERED BY

**03** MARKET ANALYSIS | Data analysis and visualisation programming for MCA students

## ‘Earn-while-you-learn’

- Entrepreneurial ventures and start-ups
- Part-time jobs by students
- Teacher Assistants

TEACHER ASSISTANTS



PART-TIME JOBS BY STUDENTS



ENTREPRENEURIAL VENTURES AND START-UPS



**01** TEACHER ASSISTANTS | Teacher assistants undertaking work supervised by teachers.

**MCSC & EXTENSION DEPARTMENT  
PRESENTS**

APPLY FOR PAN CARD  
AND  
PASSPORT



**19<sup>TH</sup>  
FEB**

<b>PAN CARD:</b>	<b>PASSPORT:</b>
2 PHOTOS	SSLC COPY
AADHAR CARD COPY	AADHAR CARD NUMBER
ANY OTHER VALID PROOF	ANY OTHER VALID PROOF
FEES: 180/-	FEES: 1800/-



**03** PART-TIME JOBS BY STUDENTS | Students assisting in the laundry unit of the college hostels



## Productions

- Autonomous Learning-Portfolio
- Creating destination-geo-tags
- Destination development
- Content writing

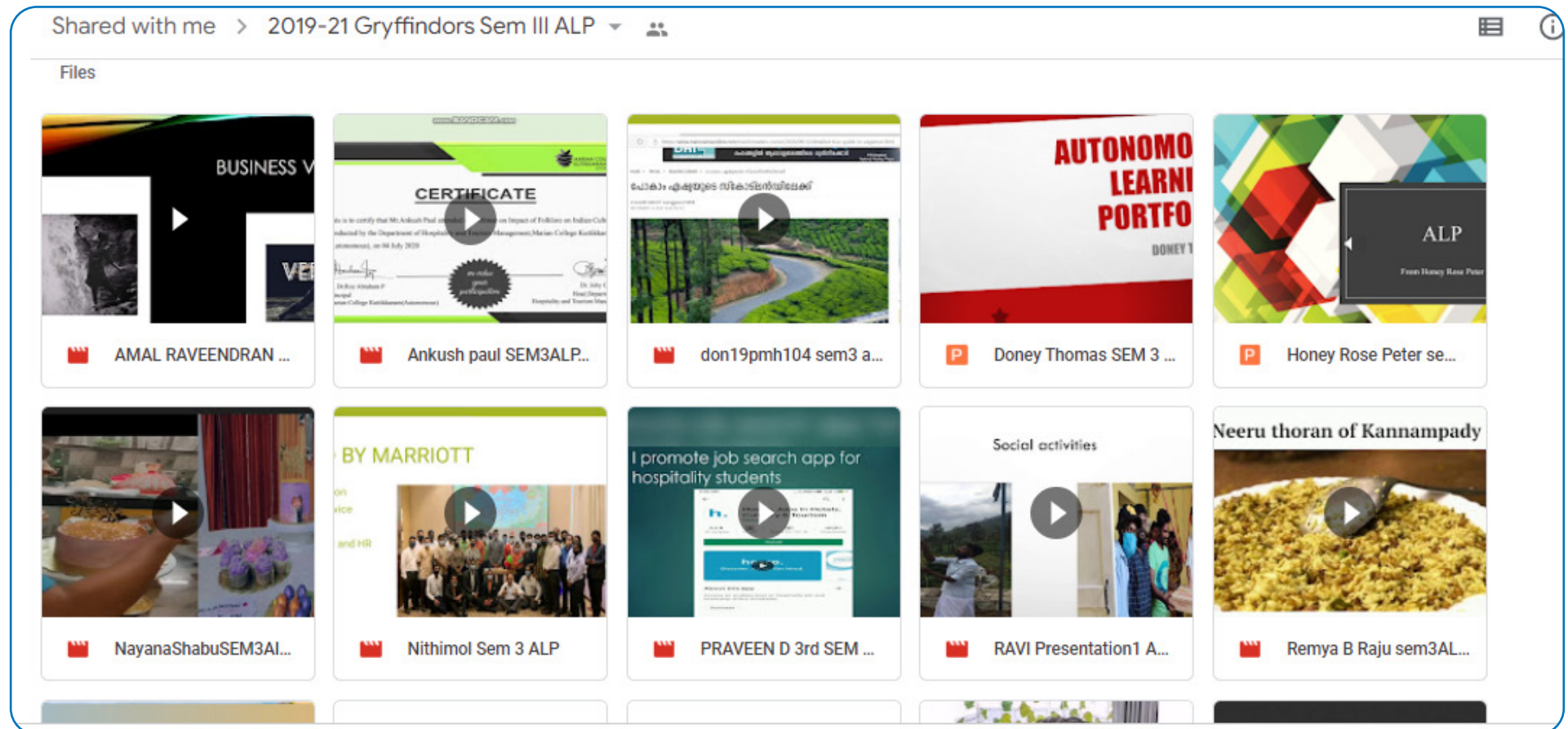
CONTENT  
WRITING



CREATING  
DESTINATION  
GEO-TAGS



AUTONOMOUS LEARNING  
PORTFOLIO



**01** AUTONOMOUS LEARNING PORTFOLIO | Autonomous Learning Portfolio assignment submitted by students of MMH

*Congratulations to*

**CELESTE FRANCIS**

MCMS 2019 Batch

Designated as  
Brand Manager and  
Executive Content writer

Socio Maniacs, Pune

[www.sociomaniacs.com](http://www.sociomaniacs.com)



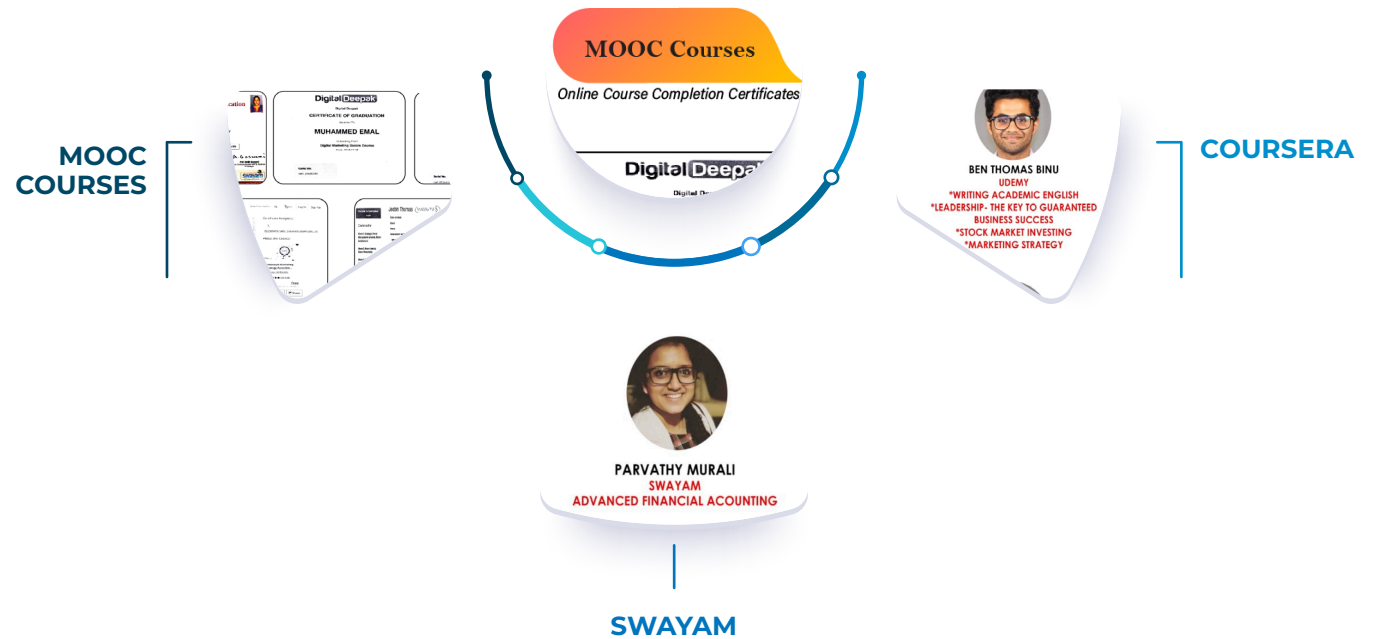
Department of Communication & Media Studies  
Marian College Kuttikkanam (Autonomous)

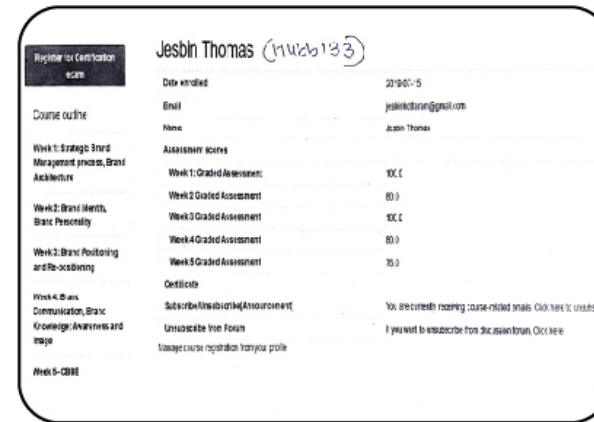
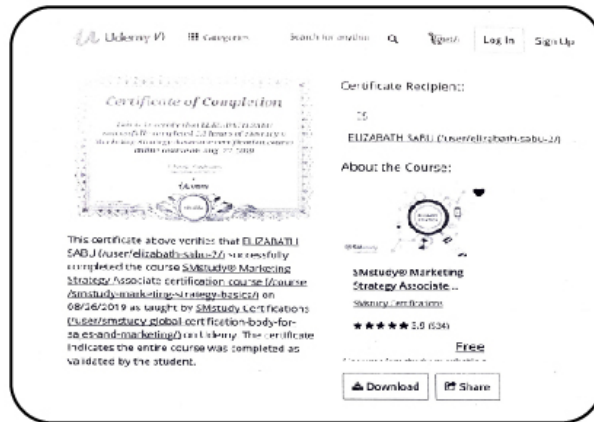
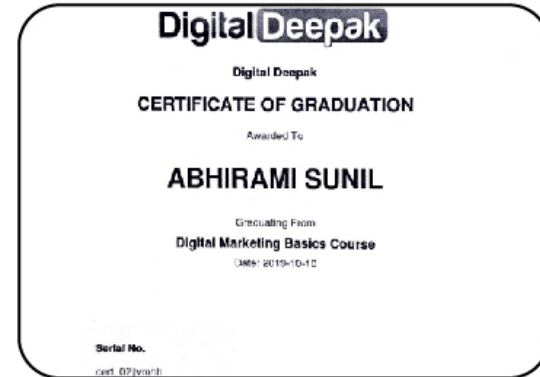
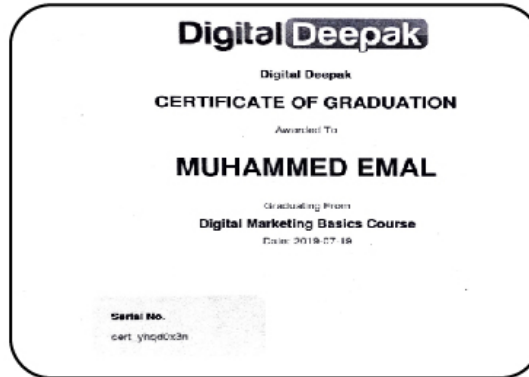


**03** CREATING DESTINATION GEO-TAGS | Geo tagged photo exhibition by MMH students as part of destination development

## Self-directed learning activity

- MOOC Courses
- Swayam
- Coursera

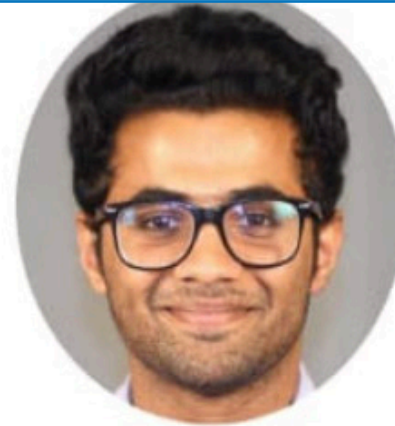




**01** MOOC COURSE | Copy of MOOC Course certificates of students



**DIVYA MATHEW**  
**UDEMY**  
**AGILE & SCRUM OVERVIEW**



**BEN THOMAS BINU**  
**UDEMY**  
**\*WRITING ACADEMIC ENGLISH**  
**\*LEADERSHIP- THE KEY TO GUARANTEED  
BUSINESS SUCCESS**  
**\*STOCK MARKET INVESTING**  
**\*MARKETING STRATEGY**



**PARVATHY MURALI**  
**SWAYAM**  
**ADVANCED FINANCIAL ACCOUNTING**



**MEGASHREE G.V**  
**UDEMY**  
**BUSINESS STRATEGY**

**03** COURSERA | Students complete self-directed online courses



## Real-world practice

- Online trading
- Radio Interviews
- Stalls by students
- Itinerary development
- Sales pitching
- Marketing and public relations initiatives
- Visa processing
- Airfare negotiation and ticket booking





**01** RADIO INTERVIEWS | Interview with field expert on 28-01-2020



**02** STALLS BY STUDENTS | Cake stalls by M Com - PGDM students during Christmas celebrations



03 SALES PITCHING | Poster of Xenia Cake Fest conducted every year by MCom Students during Christmas.



02 MARKETING | BSW students organising awareness programme on Child Care and Child Protection



**03** PUBLIC RELATIONS INITIATIVES | Students taking classes for school students in the locality under the 'Marian Buds' programme.